

2007 GDS Tour Invitation Letter

Gateway Disc Sports would like to invite you to be part of our efforts to promote disc golf to beginners, recreational players, and existing amateur disc golf players. The 2007 GDS Tour will be a series of Gateway-sponsored events across the country, designed to introduce newer players to competitive disc golf in a friendly and exciting atmosphere. Our idea for the GDS Tour is for each city's disc golf club or organization to use the resources of our company to run disc golf events and use our players packs, prizes and trophies, so they don't have to do all of the leg work required to run an event.



It is also an opportunity for players in certain areas to get to see, feel and throw our discs and to just see what Gateway is producing at the time. We hope to use more Evolution™ series discs in the players packs this year as well as Super-Glow and tie-dye. Hopefully by now people want to host gdstour events in their cities and look forward to getting Gateway Discs and seeing what new products we have to offer this year

The GDS Tour can also be a great tool for newer tournament directors to run a lower-keyed event to gain valuable experience before running local club, FFT, Southern national or PDGA-sanctioned events. In this way the GDS Tour can be sort of a training ground for TDs, as events can even be run during the week. Best-Shot doubles is a great way to get new players out to a gdstour event.

Since the inception of the GDS Tour we have run well over 200 events in close to 40 different states. Over 2,000 players have attended our GDS Tour events, many of our entrants were out for their 1st ever event. Very few of our 2005 events were actually solicited, 1/2 were repeat from previous years and 1/2 were new. The events can be geared towards very promotional or to generate revenue for clubs or courses. This will depend on the level of event and the costs of the players pack vs. the entry fees. We Gateway and Gateway-Quest have released over 25 discs in the last year and will be releasing new discs all the time. Allowing players in your area to see feel and touch our latest discs is a good reason to run a GDS Tour event in 2007.

Clinics are a great idea, but from my experience are hard to draw from players who think they already "know everything." I'm suggesting more involvement with clinics and events at the middle school, high school and collegiate levels this year. New courses are usually the best place for a GDS Tour; even though the numbers are smaller, Gateway gets off on the ground floor and can be very helpful in getting new clubs started who don't have money yet to run their own events. If someone has an idea for a clinic, please don't be afraid to approach us for support, especially if it's at a school, church or youth group! Gateway Disc Sports can help you run a fun, casual and exciting event in 2007 for rec and amateur players. We look forward to hearing from you soon.

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